

javy
Coffee
Concentrate



The Little Book of Magic

Recipes, Rituals & Ramblings

Table of Contents

Introduction

Everyday Magic	3
About Us	4
How It All Started	5
Who Is Javy For?	8

Our Sustainable Promise

Our Impact	9
About Our Coffee	10
Regenerative Agriculture	11
Meet Candelario	12

Get Your Javy On

Daily Routines	14
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Javy Recipes

Iced	18
Hot	19
Boozy	20
Bites	21
Staff Picks	22

The Brew Crew

Join the Community	23
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Everyday Magic ✨

Getting out the door on time? **Unbelievable.** Looking interested enough in meetings to leave your camera on? **Otherworldly.** Finding time to plan your next big adventure?! **Literal magic.**

Day in and day out, against all odds, you always seem to get it done. But when your energy is running low, maybe you deserve a little magic, too.

That's where Javy comes in. Just a few drops of this magic coffee concentrate will help you continue to do the impossible. And if you don't feel like sharing it, we don't blame you.

After all, a good magician never reveals their secrets.

✨ A teaspoon of magic. ✨

About Us

Concentrate on more of the good things.

At Javy we're passionate about not just living - but living it up. That's why we crafted a cold brew concentrate that powers your innate sense of adventure. Whether that's an adventure to the other side of the world, or one to the grocery store, our delicious, flavor-filled, magic potion helps you get more done so that you can enjoy whatever life throws your way.

Make every morning easy.



Fill your cup with water or milk.



Drop 1-2 teaspoons of Javy into water or milk.



Add your favorite flavoring, creamer or topping.



How It All Started



The coffee industry is broken.
We're changing the status-quo.



Javy has reimagined coffee with a focus on convenience, sustainability, and regenerative farming practices.



“Drip coffee makes such a mess!”



“K-cups are a waste of plastic!”



“There has to be an easier way to make iced coffee at home.”



We get it.

This is exactly how we felt about making coffee every day. K-cups were incredibly wasteful, tasted stale, and the Keurig took up too much counter space. Drip coffee was always a mess and too time consuming. As for instant coffee, we don't even need to mention that.



Iced coffees and cold brews were starting to become our favorites but making those at home was either a watered-down hot coffee poured over ice or an overnight cold brewing process. The problem was clear, making good coffee at home was outdated! So what's the solution?

Going to our favorite shop wasn't the answer because the cost was too much. We were out of options to make good coffee quickly and easily. Making coffee started to feel more like a chore to us and less like a morning ritual that we looked forward to. We were so limited with the at-home coffee selection out there. We knew that there had to be something better.

After searching for something that fit our criteria of fast, easy, versatile, sustainable, and affordable we stumbled upon coffee concentrates. From our very own kitchens to eventually a world class facility we developed a product that allowed you to personalize coffee just how you want it (hot or cold) in literally seconds, with no brewing equipment, mess, or waste!





Who's Javy For?

**Brewed up with positivity
for the creatives, dreamers
and go-getters.**

We serve a community of tastemakers, adventurers, and ever achievers that live for the moment. We know that the daily grind is necessary, but that shouldn't stop you from soaking up every new experience that life has to offer. Energy is a precious resource, and Javy provides plenty of it. By adding a little Javy to your routine, you are ready to take on the world - or just the day - more tastefully.





Our Impact

Making an impact, one cup of coffee at a time.

Javy Coffee is committed to making custom coffee, convenient without compromise. We aim to improve not only the lifestyle of our consumers but also the world we all live in. We're passionate about leaving a profound and positive environmental, social, and governance impact. With that said, Javy has chosen to put regenerative farming practices at the forefront of its mission.





About Our Coffee

Coffee reimagined with a focus on convenience and sustainability.



Javy Coffee is ethically and sustainably sourced from farms all over the world. We have partnered with the Raíz Sustainability Program to consciously source coffee from farms that prioritize regenerative agriculture farming practices. Through our partnership, this program provides several ecological services and supports farmers directly, in addition to extensive training around sustainable practices such as biodiversity, soil health, and soil rebuilding. Once the coffee beans are farmed, we roast them to a medium roast to preserve their unique natural flavor and then cold brew them.

- ✓ Personalize it your way (cold or hot)
- ✓ Only ~60c per cup
- ✓ Sustainably and ethically sourced
- ✓ No brewing equipment needed
- ✓ No more plastic waste
- ✓ No more long drive-thru lines

What Is Regenerative Farming?

Did you know that typical farming systems will deplete nutrients from the soil, making it harder and harder to grow coffee or other crops year after year?



Regenerative farming is the practice of repairing land to produce sustainability for a long period of time. Knowing coffee is highly susceptible to the impacts of climate change, we are focusing on regenerative farming practices to make the land more resilient and build a more resilient farming system to withstand the climate changes.

Together, Javy and Raíz Sustainability® focus on partnering with farmers in profitability, social well-being, and environmental stewardship. By following a continuous improvement philosophy, the program gives farmers access to a support system and premiums from the first day they sign a commitment to work towards 100% compliance with Raíz Sustainability®'s 118-point sustainability standard.

Javy is thrilled to support and lead the way for higher standards of sustainability across the coffee industry, including our consumers in every part of our journey to a better and happier home for all of us.



Meet Candelario, a Raíz Sustainability® Farmer



Candelario García is a proud farm owner, who dedicates his life to coffee farming in the hills of Santa María de Pantasma. Candelario's farm, El Consuelo (The Comfort), is roughly 38 hectares, or 93 acres. The coffee planted takes up roughly 36 hectares, or 90 acres.

In January 2016, Candelario joined Raíz Sustainability® with the purpose of improving his farm management skills and becoming more efficient at looking after the farm resources, such as the people working on site, the natural resources, and the working capital.

Being part of Raíz Sustainability® means that he has a responsibility to perform with high standards and his efforts are rewarded by the program via cash incentives, capacity building and investments needed to improve his farm infrastructure. As a Raíz Sustainability® member, Candelario is also respected in the community as an advanced farmer, which gives him better access to additional services and opportunities outside of the program.

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**Read more about
Our Impact**



Daily Routines with ⁺javy⁺



A Magical Morning

Start your day with a little magic. Whether you like it hot, cold, sweet, or subtle, two teaspoons of Javy is all you'll need.



Afternoon Caffeine Boost

Need an afternoon pick me up? Javy is an easy way to get a quick cup of coffee without interrupting your day!





Post-work Cocktail

The day isn't over after it's time to clock out, so Javy is perfect for making an after-work cocktail for relaxation or at-home productivity.



Something Sweet

Use Javy to mix up a sweet treat any time of the day, think dessert, but for adults! With a bottle of Javy, you don't have to make a mess in the kitchen or order expensive delivery to satisfy your sweet tooth.



Make your daily routines more magical with a few drops of Javy. After all, it's like having a secret potion that helps you take on the world - or just the day.

Javy Coffee Recipes



Your order of Javy Coffee Concentrate was just delivered to your doorstep like magic, now what? Where do you begin? Flip through the next few pages and find your perfect recipe. Not seeing one you love? Check out javycoffee.com for a larger selection. Don't forget to post your favorite to social media and tag us, **@EnjoyJavy**, we can't wait to see what magic you brew up.



Iced

Classic Iced Americano

Ingredients

1 tsp. Javy
6-8 oz. Water
Splash of syrup or sweetener
Ice

Directions

Add ice to your cup. Next, add your Javy Coffee Concentrate. Add a splash of your sweetener of choice, and top it all off with water. Enjoy!



Iced Mocha Frappuccino

Ingredients

1 tsp. Javy
Milk
Chocolate syrup
Whipped cream & ice

Directions

Add ice, milk, and Javy in a blender and blend to your desired consistency. Add whipped cream and chocolate syrup on top. Enjoy!



Protein Iced Coffee

Ingredients

1 tsp. of Javy
1/3 cup of water
1 scoop Vanilla Protein
Ice

Directions

Mix all ingredients together into a cocktail shaker, shake for 5-10 seconds and serve.





Hot

Cafe Style Hot Coffee

Ingredients

1 tsp. of Javy
8 oz. hot water
3 tsp. of milk

Directions

Fill mug with hot water. Add Javy, and milk and mix well. Optional: add whipped cream or sweetener. Enjoy!



Cinnamon Nutmeg Latte

Ingredients

1 tsp. Javy
1/2 tsp. cinnamon
1/2 tsp. nutmeg

Directions

Pour ingredients in your mug. Mix well. Optional: add a splash of milk or a dash of brown sugar! Enjoy.



Hot Cocoa Coffee

Ingredients

1 tsp. Javy
1 cup milk (or water)
2 tbsp. cocoa powder

Directions

Bring milk or water to a simmer. Add cocoa powder, and Javy. Optional: add sweetener. Mix well and enjoy.





Boozy

Affogato

Ingredients

1 tsp. Javy
1/2 cup vanilla ice cream
2 oz. hot water
Amararetto

Directions

Dilute Javy coffee into 2 oz. of hot water. Scoop ice cream into a glass. Pour amaretto over the top. Enjoy!



Ginger Beer Brew

Ingredients

1 part rum, 1 part tequila
1 tsp. Javy
2 parts ginger brew
1 lemon

Directions

Fill a highball glass with ice cubes. Add all the ingredients into a mixing tin and stir until well-chilled. Garnish with lemon zest.



White Russian Coffee

Ingredients

2 oz. vodka
1 tsp. Javy
1 part cream or milk
Ice

Directions

Add the vodka and Javy to a rocks glass filled with ice. Top with the heavy cream, sweetener and stir. Enjoy!





Bites



Brown Sugar Baked Oats

Ingredients

1 tsp. Javy
1 Cup Oats
1 Fresh Banana
1 Cup Almond Milk
1 tbsp Brown Sugar
1/2 tsp Ground Cinnamon
1/2 Cardamon
1 tsp Baking Powder
1 tsp Ground Flaxseed
2 oz Water

Directions

Preheat the oven to 350F degrees. Spray a small baking dish with nonstick cooking spray. In a blender, combine all the ingredients and blend everything until smooth. Pour batter into oven-safe dish and top it with some brown sugar. Bake for about 20-25 minutes. Oven times vary so you just want to make sure the edges are lightly browned and the center should no longer be jiggly. For us, the best way to eat this is with an iced latte and warm syrup drizzled on top.

**Javy isn't just for coffee drinks.
Use it to craft delicious desserts, too.**

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**Scan here to
check out our
full list of
recipes.**



Staff Picks

Caramel Oat Milk Latte

Ingredients

1 tsp. of caramel Javy
Caramel sauce
Oat milk
Ice water

Directions

Add ice and water to your cup.
Add Javy. Pour oat milk on top and stir. Top with caramel sauce. Enjoy!



Coffee Oreo Milkshake

Ingredients

1 tsp. Mocha Javy
2 scoops of vanilla ice cream
3-5 crushed oreos
Ice

Directions

Add the ice, ice cream, Oreos, and Javy to a blender and blend until smooth. Optional: Top with whipped cream and more crushed oreos. Enjoy!



Keto Iced Coffee

Ingredients

1 tsp. of Javy
1/3 cup of water
1 scoop Vanilla Protein
Ice

Directions

Mix all ingredients together into a cocktail shaker, shake for 5-10 seconds and serve.





You're in.

Welcome to the Brew Crew!



The Javy Community is made up of people from different parts of the globe sharing their love for coffee drinks, new recipes, and at-home barista tips. The Javy Community isn't just about coffee – it's about finding new ways to add a little bit of magic to your life and make it more convenient, sustainable and enjoyable.

Now, making your favorite coffee has never been easier, tastier, or more affordable! Your morning cup is about to get a lot better, and we couldn't be more excited for you to experience it. Javy is going to help you take back your time and allow you to do what's meaningful in your life. Don't forget to subscribe and make ordering your coffee more magical with automated restocking right to your door.

Stay connected!

@enjoyjavy



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**It's not magic.
But it feels that way.**



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One step access to hundreds of magical recipes, our current deals, and the ability to shop our exciting flavors and accessories.

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